

İndirilme Tarihi

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UTL401 - INTERNATIONAL TRADE - İktisadi ve İdari Bilimler Fakültesi - Uluslararası Ticaret ve Lojistik Bölümü General Info

Objectives of the Course

• Acquaint students with the complex issues involved in the management of International Business. • Provide a thorough knowledge of relevant strategic theory and concepts. • Develop the ability to apply theory to enhance international management effectiveness. • Examine the holistic nature and the complex challenges of International Business Management. • Demonstrate sound knowledge of the principles, key strategic frameworks, and theories of International Management, and to critically review them.

Course Contents

This course includes the concepts, theories, processes and strategies in international business.

Recommended or Required Reading

Uluslararası Ticarete Giriş Abdullah TAKIM Seyidoğlu, Halil – Uluslararası İktisat: Teori, Politika ve Uygulama

Planned Learning Activities and Teaching Methods

As part of the course, students will learn about international trade theories and policies through case studies and current developments. Students will be expected to examine the foreign trade structures of different countries through group work, research assignments, and presentations. Both theoretical knowledge and applied analysis (statistical data, trade tables, and reports) will be utilized throughout the course.

Recommended Optional Programme Components

reading articles, current data research

Instructor's Assistants

Does not exist

Presentation Of Course

Lecture-research-technical trip-field investigation

Dersi Veren Öğretim Elemanları

Assoc. Prof. Dr. Volkan Han Prof. Dr. Nurgün Topallı

Program Outcomes

1. Be able to define the basic concepts and process of international trade.
2. Be able to tell about international trade/management functions.
3. can e able to explain the problems of international trade and entry methods in market.
4. Can be able to describe the organizational structure of international businesses.

Weekly Contents

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
1	reading		Lecture	International Trade Theories	
2	reading		Lecture	International Trade Theories	
3	reading		lecture	Foreign Trade Policy and Its Objectives	
4	reading		lecture	Countertrade Systems	
5	data collection and analysis		lecture-homework presentation	Foreign Exchange Market and Balance of Payments	
6	data collection and analysis		lecture-homework presentation	Foreign Exchange Market and Balance of Payments	
7	reading		lecture	Export and Import Procedures	
8	Midterm Exam	Midterm Exam	Midterm Exam	Midterm Exam	Midterm Exam
9	Presentation, Internet Resources		Narration, question, answer	Documents Used in Foreign Trade	
10	Reading, Data Collection, Analysis		Narration, Presentation	Transportation Documents Used in Foreign Trade	
11	Reading, Presentation, Analysis		Explanation, Question, Answer	Payment Methods in Foreign Trade	
12	Reading, Data Collection, Analysis		Lecture, Presentation, Questions, Answers	Delivery Terms in Foreign Trade	
13	Reading, Data Collection, Analysis		Lecture, Presentation, Questions, Answers	Delivery Terms in Foreign Trade	
14	Reading, Data Collection, Analysis		Narration, Presentation	26 Types of Exports and Imports	
15	Reading, Data Collection, Analysis		Narration, question, answer	Overall Assessment	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Anlatım	15	3,00
Final	1	1,00
Ders Öncesi Bireysel Çalışma	15	2,00
Derse Katılım	15	1,00
Ders Sonrası Bireysel Çalışma	15	2,00
Bütünleme	1	1,00
Ödev	20	1,00

Assesments

Activities	Weight (%)
Vize	40,00
Final	60,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	3	1		1	1	2	2	1	2		1	2	1		
L.O. 2	3	1		1	1	2	2	1	2		1	2	1		
L.O. 3				1	1	1	2	1	3		1	2	1		
L.O. 4	1			1	1	1	2		2		1	2	1		

Table :

- P.O. 1 :** Necessary knowledge of international trade, international business management and supply chain management
- P.O. 2 :** Mastering of Turkish law system and foreign trade regulations
- P.O. 3 :** Mastering of basic statistics and modeling methods applied in decision-making
- P.O. 4 :** Efficiency in human relations, organizational behavior and communication
- P.O. 5 :** Knowledge of production processes and management in the sector of profession
- P.O. 6 :** Following up international economic developments
- P.O. 7 :** Featuring in national and international market positions
- P.O. 8 :** Ability to take financial decisions.
- P.O. 9 :** Ability of communication with international commercial organizations
- P.O. 10 :** Preparation and interpretation of accounting practices and financial tables of related fields
- P.O. 11 :** Evaluation and adaptation of international marketing strategies in terms of market conditions of operation
- P.O. 12 :** Ability of working with different disciplines adaptively
- P.O. 13 :** Have detailed knowledge of geography and culture as well as the historical of Turkey and the world.
- P.O. 14 :** Develops his/her skills in art, culture and sports.
- P.O. 15 :** Establish effective communication, oral and written; at least one foreign language in general use at the level of the European language portfolio B1.
- L.O. 1 :** Be able to define the basic concepts and process of international trade.
- L.O. 2 :** Be able to tell about international trade/management functions.
- L.O. 3 :** can e able to explain the problems of international trade and entry methods in market.
- L.O. 4 :** Can be able to describe the organizational structure of international businesses.